What is Caller ID w/ Name and how do I use it?

Caller ID w/ Name allows you to view the telephone number and the name of the person listed as the holder of that telephone number on an incoming call before the call is answered. The Caller ID w/ Name feature works automatically, however it requires customer provided equipment. The customer must select and purchase a display box or feature compatible telephone (Caller ID w/Name display is standard on most new telephones) and are sold at most retail stores. Display boxes/telephones may display a message of: No Data Sent, Unavailable or an out-of-area from calls outside of specially equipped areas, calls made through an operator, and/or calls from lines not accepting incoming calls. Blocked callers will display as blocked or private unless the customer has activated call rejection.