

# Why do my TV rates increase?

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SECV is committed to providing you with the best programming at a reasonable cost. We make every effort to minimize costs but annual adjustments are necessary due to the rising yearly costs of TV programming, network upgrades and the addition of new services to improve your overall viewing experience. We work hard to negotiate the lowest rate possible, but programming costs continue to increase at 10% per year. SECV absorbs most of the increases, but we must pass along a portion to customers.

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